



WHY YOUR BUSINESS CAN'T AFFORD TO DELAY INVESTING IN BLOCKCHAIN TECHNOLOGY

You've probably heard the word 'Blockchain' by now. But you may not understand what it actually means, or the vast and exciting possibilities this new technology creates.

Technology futurists, Don and Alex Tapscott, call Blockchain 'an incorruptible digital ledger of economic transactions that can be programmed to record not just financial transactions but virtually everything of value'.

Blockchain technology is decentralised, fully transparent and virtually impossible to hack. Its move from digital currency management into the wider digital world is happening FAST.

It is currently transforming contracts, sharing, funding, governance, auditing, storage, investing, intellectual property, identity management and more.



Transition of Blockchain

2016

The idea of Blockchain gained general acceptance

2017

Businesses and government organisations have begun investing in the technology's wider applications

2018

Blockchain looks set to have a mass effect on how consumers, businesses and governments operate at every level

Soon, Blockchain will move the Internet as we know it into a new era — Web 3.0. The Blockchain is a radical new way to transfer, share and secure data. This means it has some radical applications for businesses, too.

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